

NATIONAL ASSOCIATION OF SCIENCE WRITERS



SCIENCE IN SOCIETY JOURNALISM AWARDS 2009

FOR WORK PUBLISHED OR BROADCAST JANUARY 1–DECEMBER 31, 2009



Honoring and encouraging outstanding investigative and interpretive reporting about the sciences and their impact on society

AWARDED IN
THE FOLLOWING CATEGORIES:

BOOKS

COMMENTARY
& OPINION

SCIENCE
REPORTING

SCIENCE
REPORTING
WITH A LOCAL
OR REGIONAL
FOCUS

For more information see:

WWW.NASW.ORG/AWARDS

For questions about submissions,
contact: Tinsley Davis,
NASW Executive Director
director@nasw.org
(510) 647-9500

DEADLINE FOR SUBMISSIONS:

FEBRUARY 1, 2010

Purpose

NASW established the Science in Society awards to provide recognition—without subsidy from any professional or commercial interest—for investigative or interpretive reporting about the sciences and their impact on society. NASW especially encourages entries of critical, probing pieces that would not receive an award from an interest group. Beginning with the first award in 1972, previous winners have demonstrated innovative reporting that goes well beyond the science itself and into the ethical problems and social implications. A committee of accomplished peers judges the entries each year.

Awards

NASW will award separate cash prizes of \$2,500 for writing judged best in each of four categories: books, commentary or opinion, science reporting, and science reporting with a local or regional focus. With the exception of the book category, prizes will be platform independent. We're open to entries from print, broadcast, and online journalists. Winners and their publishers/broadcasters will also receive certificates. The awards will be presented at an NASW reception in November 2010 in New Haven, Connecticut. Reasonable travel and hotel expenses of the award winners will be reimbursed. In cases of multiple authors or producers, only one person's expenses will be covered.

Science in Society Journalism Awards Chair: Robert Finn,
San Francisco Bureau Chief International Medical News Group

Eligibility

Any writer (or team) is eligible to submit one entry in each category. Except in the book category, an entry will consist of a maximum of three articles or broadcasts on separate topics or a single series. Work must be written or spoken in English, intended for the lay person, and first published or broadcast in North America between January 1 and December 31, 2009. Winners of last year's awards and individuals who have won three times are not eligible.

Rules for Submission

Please follow the rules carefully. Submissions that do not follow these procedures exactly will not be considered.

Entries must meet the purpose stated above. Material about significant advances in science, no matter how well written, will be ineligible if the relevance to the broader society is unclear. If you wish, you may include a cover letter of not more than one page explaining why the entry deserves to win the Science in Society Award. A copy of the cover letter must be attached to each piece (or packet in the case of multiple piece entries).

Anyone, including the author, may submit material. There is no submission fee.

BOOK ENTRIES

Entrants should send ten copies of the book, with a completed copy of the entry form attached to *each* book.

COMMENTARY OR OPINION ENTRIES

Entrants should send ten copies of a maximum of three editorials, blog posts, or broadcasts, with a completed copy of the entry form attached to *each* piece (or packet in the case of multiple piece entries).

SCIENCE REPORTING AND SCIENCE REPORTING WITH A LOCAL OR REGIONAL FOCUS ENTRIES

A submission may consist of a maximum of three pieces on separate topics or one series of reports on a single topic. Submissions may include printed articles, broadcasts, and Web sites, alone or in combination. Entrants should send ten copies of their submission, with a completed copy of the entry form attached to *each* piece (or packet in the case of multiple piece entries).

IF YOU ARE SUBMITTING MULTIMEDIA:

Videos should be sent on ten DVDs with a completed copy of the entry form attached to *each* piece (or packet in the case of multiple piece entries). Radio broadcasts should be sent in a standard format on ten CDs with a completed copy of the entry form attached to each piece (or packet in the case of multiple piece entries). Those entering Web sites need only provide a working URL (with a password allowing cost-free access if necessary) on each of the ten completed copies of the entry form.



APPLICATION FOR 2009 SCIENCE IN SOCIETY JOURNALISM AWARDS

PUBLICATION

ENTRY TITLE

AUTHOR(S)

PUBLISHED WHERE?

DATE PUBLISHED OR BROADCAST

URL (FOR WEB ENTRIES)

PASSWORD (IF NECESSARY)

AUTHOR PHONE

AUTHOR E-MAIL

SUBMITTER NAME

SUBMITTER ADDRESS

SUBMITTER PHONE

SUBMITTER E-MAIL

"I certify that the stated author(s) is/are the creator(s) of this work."

SIGNATURE OF SUBMITTER

DATE

SUBMITTER



Please submit **ten copies of each piece** (or packet in the case of multiple piece entries) with a copy of this application attached to **each**. Please read "Rules for Submission" for further details.

Applications can be downloaded as pdfs from www.nasw.org/awards.

CATEGORY

- BOOK
- COMMENTARY OR OPINION
- SCIENCE REPORTING
- SCIENCE REPORTING WITH A LOCAL OR REGIONAL FOCUS

SEND

Postmarked
by February 1, 2010, to:
NASW
PO Box 7905
Berkeley, CA 94707

*(Submissions accepted **only**
at the provided PO Box.)*

