

# Marc Airhart

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## SUMMARY

- 16+ years experience as a science communicator with strong interviewing skills
- Skillfully condense complex ideas into clear, concise and engaging explanations
- Adept at wide range of formats: news/feature, long/short, print/online
- Experience producing audio, audio slideshows & video presentations

## WRITING, EDITING & PRODUCING EXPERIENCE

**University of Texas at Austin** 2006-Present

- Associate Editor, *Jackson School of Geosciences Newsletter*, annual magazine for alumni, faculty and students.
- Contributing Editor, Jackson School of Geosciences web site. Write features, scientist profiles and news releases. Produce audio slideshows and videos. Leverage social media tools such as Facebook to promote the school's research. Select imagery for online pieces. Corodinate repurposing of content on external web sites.

**Earth & Sky Radio Program, Austin, TX** 1995-2006

- Senior Writer/Producer, daily science radio series *Earth & Sky*. Researched, wrote and edited daily program scripts. Used digital audio recording equipment to record interviews. Wrote over 500 radio pieces and interviewed over 1,000 scientists. *Earth & Sky* heard by millions of listeners on 1,000 U.S. radio stations; Sirius and XM satellite radio networks ; and internationally on Voice of America, American Forces Radio and Radio for Peace International.
- Contributing Editor, "Earth & Sky Online" web site. Write articles, scientist profiles, news bulletins and interviews. Select and edit images for online pieces.
- Managing Editor, *Earth in the Classroom*, biannual teacher's booklet co-produced by Earth & Sky Inc. and the Astronomical Society of the Pacific. (1995-1999)

**Freelancer, Austin, TX** 1997-Present

- Wrote feature length articles for *Scientific American*, *Mercury Magazine* (journal of the Astronomical Society of the Pacific), *The Alcalde* (magazine of the Texas Exes, UT Austin's alumni organization), and *StarDate Magazine*
- Wrote radio scripts for the *Loh Down on Science* radio program
- Conducted interviews and produced raw audio for the *Pulse of the Planet* radio program

## LEADERSHIP EXPERIENCE

- Co-leader, Talking With the Media 2009  
Informal workshop for scientists and graduate students in the Jackson School of Geosciences
- Co-Director, Earth & Sky/NASA Radio Broadcast Fellowship 2000-2003  
Trained and supervised fellows in the art of science writing and radio production.
- Freelancer Supervisor, Assigned topics & edited work of freelance writers. 1999-2004
- Coordinator, Young Illustrators Contest 1999-2000

## AWARDS & HONORS

- **South by Southwest Eco Conference**, Moderated panel discussion on biomimicry 2011
- **National Association of Science Writers**, Presented an audio slideshow as part of a panel titled "Why Science Writers Should Embrace Cheap Video Cameras, YouTube and Final Cut Pro" at the NASW's 2009 annual workshop 2009
- **Council for Advancement and Support of Education**, District IV Awards. Grand Award (Gold) for Multimedia Programs: Audio slideshow titled "Troubled Waters." 2009
- **Council for Advancement and Support of Education**, District IV Awards. Grand Award (Gold) for Medical/Scientific News Writing: news release titled "Prototype Space Probe Prepares to Explore Earth's Deepest Sinkhole." 2008
- **Council for Advancement and Support of Education**, District IV Awards. Award of Excellence (Silver) for Medical/Scientific Writing Collections: Magazine features titled "Crystal Ball," "Edge of the Desert" and "Rapid Response." 2008
- **Marine Biological Laboratory**, Science Journalism Fellowship, Environmental Focus. Woods Hole, Massachusetts and Toolik Lake, Alaska. Summer 2006
- **National Science Board**, Public Service Award to entire Earth & Sky team for "achievement in broadcasting explanations of research and everyday science to a worldwide audience." 2003
- **National Science Foundation**, Member of U.S. delegation to Japan, "Third Conference on U.S.-Japan Public Understanding of Science and Research." Represented radio producers for panel of science communicators. Gave presentation to U.S. and Japanese colleagues: "Challenges of Communicating Scientific Research on the Radio." 2003
- **Marine Biological Laboratory**, Science Journalism Fellowship, Biomedical Focus. Woods Hole, Massachusetts. 1997
- **American Chemical Society**, Science Reporter's Fellowship, Washington, D.C. 1996
- **University of Surrey**, Award for Best Physics Laboratory Work. 1992

## PROFESSIONAL ORGANIZATIONS

**National Association of Science Writers** 1997-Present

## EDUCATION

- **Bachelor of Science in Physics** 1993  
University of North Texas, Denton  
Honors Program involving advanced study in humanities
- **Academic Year Exchange Program** 1991-1992  
University of Surrey, Guildford, England