



# SCIENCEWRITERS™

## ADVERTISING RATES AND OPPORTUNITIES

ScienceWriters magazine is published twice a year in full color with a circulation of over 2,500 issues to members and writing professionals in all fields of science. ScienceWriters ensures a focused audience ideal for trade advertising. Each issue is accessible by members online at [nasw.org](http://nasw.org).

### ISSUES

- Winter/Spring** deadline December 17, 2020
- Summer/Fall** deadline June 1, 2021

Publish date is 6-8 weeks after deadline. Pre-Buy your ad space and save! Two consecutive issues nets a 15% discount.

### ARTWORK

- Press-ready PDF, or 300 DPI jpg. All ads in full color CMYK.
- Art assistance needed for an additional 50% design fee.

### ARTWORK SUBMISSION

- Email form to [adreservations@nasw.org](mailto:adreservations@nasw.org)
- Email artwork under 5mb to [editor@nasw.org](mailto:editor@nasw.org). Files over 5mb, send link via Dropbox, Box or Google Drive
- Email artwork information and assets to [editor@nasw.org](mailto:editor@nasw.org) for ads with design assistance needed.

### CONTACTS

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FULL PAGE  
INSIDE FRONT COVER  
\$2,500  
8.5" x 11"  
live area  
8.75" x 11.25"  
with trim

INSIDE FRONT COVER

FULL PAGE  
FULL BLEED  
\$1,500  
8.5" x 11"  
live area  
8.75" x 11.25"  
with trim

FULL PAGE

BACK COVER EXCLUSIVE  
\$2,000  
8.5" x 8.5"  
live area  
8.625" x 8.625"  
with trim

BACK COVER

1/3 PG  
VERTICAL  
\$600  
2.3125"  
x 9.875"  
live area

1/3 PG VERTICAL

1/2 PG HORIZONTAL  
\$800  
7.5" x 4.8125"  
live area

1/2 PG HORIZONTAL

1/3 PG BUSINESS CARD  
\$300  
3.5" x 2" live area  
  
1/4 PG VERTICAL  
\$475  
3.625" x 4.8125"  
live area

BUSINESS CARD  
 1/4 PG VERTICAL

### TERMS

You will be billed less Pre-Buy Discount and/or including design fee, if applicable. Payment in full is due within 30 days of receipt of invoice. Ads canceled after the issue deadline are subject to a cancellation fee of \$250.00 or 50% of ad price, whichever is greater.

NASW reserves the right to refuse any advertising deemed inappropriate.

### ADVERTISER INFORMATION

ORGANIZATION

CONTACT NAME

EMAIL

PHONE

FULL ADDRESS INCLUDING CITY STATE ZIP