



SCIENCEWRITERS™

ADVERTISING RATES AND OPPORTUNITIES

ScienceWriters magazine is published twice a year in full color with a circulation of over 2,500 issues to members and writing professionals in all fields of science. ScienceWriters ensures a focused audience ideal for trade advertising. Each issue is accessible by members online at nasw.org.

ISSUES

- Summer/Fall** deadline May 15
- Winter/Spring** deadline November 15

Publish date is 6-8 weeks after deadline. Pre-Buy your ad space and save! Two consecutive issues nets a 15% discount.

ARTWORK

- Press-ready PDF, or 300 DPI jpg. All ads in full color CMYK.
- Art assistance needed for an additional 50% design fee.

ARTWORK SUBMISSION

- Email form to adreservations@nasw.org
- Email artwork under 5mb to editor@nasw.org. Files over 5mb, send link via Dropbox, Box or Google Drive
- Email artwork information and assets to editor@nasw.org for ads with design assistance needed.

CONTACTS

Tinsley Davis
Executive Director
510-647-9500
director@nasw.org

Sarah Nightingale
Editor
951-463-9394
editor@nasw.org

FULL PAGE
INSIDE FRONT COVER
\$2,500
8.5" x 11"
live area
8.75" x 11.25"
with trim

INSIDE FRONT COVER

FULL PAGE
FULL BLEED
\$1,500
8.5" x 11"
live area
8.75" x 11.25"
with trim

FULL PAGE

BACK COVER EXCLUSIVE
\$2,000
8.5" x 8.5"
live area
8.625" x 8.625"
with trim

BACK COVER

1/3 PG
VERTICAL
\$600
2.3125"
x 9.875"
live area

1/3 PG VERTICAL

1/2 PG HORIZONTAL
\$800
7.5" x 4.8125"
live area

1/2 PG HORIZONTAL

1/3 PG BUSINESS CARD
\$300
3.5" x 2" live area
1/4 PG VERTICAL
\$475
3.625" x 4.8125"
live area

BUSINESS CARD
 1/4 PG VERTICAL

TERMS

You will be billed less Pre-Buy Discount and/or including design fee, if applicable. Payment in full is due within 30 days of receipt of invoice. Ads canceled after the issue deadline are subject to a cancellation fee of \$250.00 or 50% of ad price, whichever is greater.

NASW reserves the right to refuse any advertising deemed inappropriate.

ADVERTISER INFORMATION

ORGANIZATION

CONTACT NAME

EMAIL

PHONE

FULL ADDRESS INCLUDING CITY STATE ZIP