Some questions to ask before writing:

What is the most revealing detail I have discovered or can remember?

What image sticks in my mind’s eye and seems to symbolize the entire subject?

What person, or face, do I remember from doing research?

What idea kept coming back to me during the time I was collecting material?

What is the most important single fact I have learned?

What is the most significant quote I heard or read?

What surprised me the most?

What is the one thing my reader needs to know most of all?

What do I remember in greatest detail?

What event is central to what happened?

What statistic sticks in my head?

What story or anecdote do I remember?

What pattern or order did I begin to see?